



# FIND WHAT YOU'RE LOOKING FOR – AND MORE.

↳ Why your next major  
career move could also mean relocating.

**GERMANY'S** **HIDDEN CHAMPION**

## **Your talent. Your home. Your future.**

Where commutes are short and rents are affordable. Where children have space to grow up. Where neighbors know each other. Where forests, lakes and fields are at your doorstep. Where culture and history meet cutting-edge technology. Where you get from A to B fast, instead of getting stuck in traffic jams. And where life slows down, without coming to a standstill. Where there's no conflict between family and career. Where work and downtime go hand in hand. And where the outdoors is always part of everyday life. Where returning isn't a step backwards, but a leap forward. All of this is what makes Saxony-Anhalt Germany's best-kept secret!

## **CONTENTS**

|                                 |    |
|---------------------------------|----|
| Foreword                        | 1  |
| A Place to Call Home            | 2  |
| Employment and the Economy      | 6  |
| Family and Education            | 8  |
| Culture and Nature              | 12 |
| Professional and Amateur Sports | 16 |
| More Information                | 20 |



**Sven Schulze**

Minister President  
for the State of Saxony-Anhalt

Saxony-Anhalt is my home state. Having grown up in the Harz region, I feel a strong connection to this part of Germany. Every day, I see how it's continuing to develop and move forward. For those who live here, the opportunities are endless. For themselves. For their families. For their careers. Commutes are short, and rents are affordable. Lots of fascinating jobs are on offer, in sectors such as industry, research and handicraft, to name just three.

One message is very clear to me: You no longer have to move away to get somewhere. More and more people are coming back. There are also plenty of new faces. That's because people don't just work here, they can also live life to the fullest.

Whether in the countryside or in the city, Saxony-Anhalt offers space for anyone who has big ideas. It's also a place where culture, community and the great outdoors come together.

I'm happy that so many people are pitching in and helping to drive our state forward. After all, we need bright minds, helping hands, and people with heart. Welcome to Saxony-Anhalt.



**HIGH  
QUALITY OF LIFE  
FOR A LOW  
COST**

**Saxony-Anhalt offers a very attractive housing market.**  
Here you pay less per square foot, so you have more to invest in yourself. It's home to Germany's most affordable housing. In Saxony-Anhalt, your investment goes further, whether you rent or buy your apartment, or plan to own a house and land.

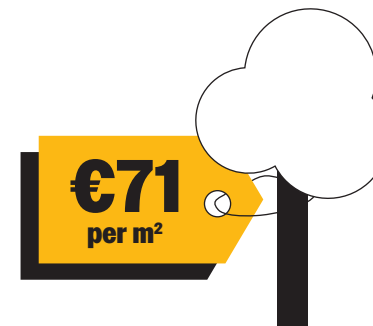
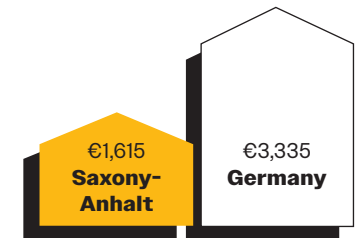
## Saxony-Anhalt has ...



↳ **the lowest rental prices.**  
Average rental price for an apartment, in EUR per m<sup>2</sup> (2024)  
National: €9.89

### ↳ **the cheapest detached and semi-detached houses.**

Average purchase price for a detached or semi-detached house in EUR per m<sup>2</sup> (according to the IW Real Estate Index in 2024)



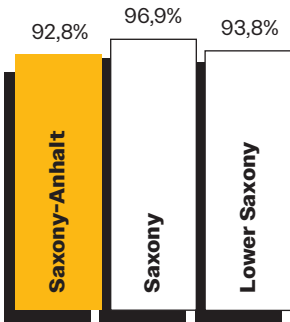
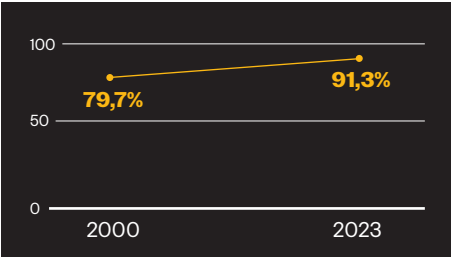
↳ **the cheapest land available for building.**  
Average purchase price for building land in EUR per m<sup>2</sup> (two-year average, 2021-2022)  
National: €225



**Saxony-Anhalt simply offers you more purchasing power**  
Here you get more for your money, whether it's rent, cost of living or moving expenses. Of all German states, Saxony-Anhalt has the lowest cost of living. Purchasing power is above the average in the former East Germany, and also above that of some major West German cities.

**In Saxony-Anhalt ...**

↳ **per capita income is getting closer and closer to the national level.**  
Annual per capita income in Saxony-Anhalt in relation to the national average



↳ **prices are significantly below the national average.**  
Regional price level (2023, Germany = 100%)

**“The amount I pay for everything I need here is roughly the same as what my friend in Berlin pays for her rent alone.”**

**Carmen, mechanical engineer**



**More on the IW study:** “Saxony-Anhalt: Where a good life is affordable”

# FORWARD WITH YOU IN THE LEAD

## Saxony-Anhalt is a melting pot of innovation.

Welcome to a state that is synonymous with industrial tradition and a vibrant spirit of inventiveness. For over 100 years, it has been a hub for production, research and shaping the future. Whether chemistry, life sciences or bioeconomy, discover Saxony-Anhalt's strong industries and fields of technology – and your role in them.



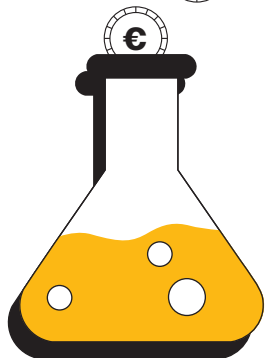
### CHEMISTRY

#### Where tradition is a catalyst for change

Leuna, Bitterfeld-Wolfen, Piesteritz – our chemical industrial parks are among the largest and most traditional chemical sites in both Germany and Europe. Here you will work in state-of-the-art facilities and play an active role in the transition to green chemistry.



↳ **Start your career:** in basic research, industrial production, specialty chemicals, and sustainable fertilizer production



### LIFE SCIENCES

#### Vital health solutions for tomorrow

Whether in the Biopharmapark in Dessau or at the STIMULATE research campus in Magdeburg, life-saving solutions are created here in Saxony-Anhalt. Develop vaccines with a global reach, research minimally invasive surgical procedures, or bring innovative diagnostic systems to the market.

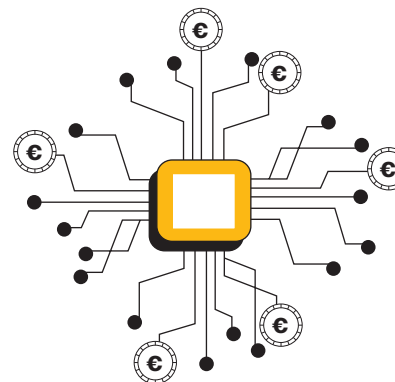


↳ **Start your career:** in pharmaceutical production, medical technology, biotechnology or translational research

### HIGH TECHNOLOGY

#### Keeping your finger on the pulse

Digital solutions for electric vehicles, Industry 4.0 and AI are being developed in the Ostfalen Technology Park and on the Weinberg Campus. Help build solutions that make an immediate impact in companies and play a key role in strengthening Saxony-Anhalt's long-term position as a technology hub.



↳ **Start your career:** in app programming, nanotechnology, the automotive sector or renewable energies



**Your ideas help Saxony-Anhalt grow.**  
Discover other industries with a bright future!



**GO BEYOND  
THE LIMITS  
WITH EXCELLENT  
CHILDCARE  
AND EDUCATION**

### **Saxony-Anhalt does a lot for its youngest residents**

Being able to find childcare quickly instead of sitting on waiting lists for months makes life easier, especially for professionals trying to balance work and family. Our service makes it easier for parents to find the right childcare option for their kids.

**WITH AROUND 17 DAYCARE CENTERS  
PER 1,000 KIDS UNDER AGE SIX  
SAXONY-ANHALT RANKS NUMBER 1  
AMONG GERMAN STATES.**



Early childcare in particular reaches a very high standard here. Our childcare enrollment rate ranks second among all German states. Two in three 3-year-olds in Saxony-Anhalt attend a childcare center. Ninety-five percent of kids between the ages of 3 and 6 are enrolled in childcare.



**Looking for childcare?** Check the Saxony-Anhalt daycare directory



**“The daycare centers are great! I can work full-time again and still have plenty of time to spend with my family.”**

**Anne, Lutherstadt Wittenberg**

### **Saxony-Anhalt ranks high in math and spelling**

Our elementary schools excel particularly in math, with 13.9% of fourth-grade students reaching the highest proficiency level, compared to just 10.5% nationwide. Students continue to outperform after elementary school. Among ninth-graders on the path to the Abitur (Germany’s university-entry qualification), 53.2% reach the highest proficiency levels in spelling – well above the national average of 48.3%.

## **And after school?**

Once you graduate, every path is open to you in Saxony-Anhalt, from vocational training to a (dual) university program. Our universities carry out research, testing, and development with a clear practical focus, working hand in hand with our innovation hubs.

Three examples of universities with research excellence:

- ↳ **Otto von Guericke University, Magdeburg:** Top-level research in medicine, engineering and computer science
- ↳ **Martin Luther University, Halle-Wittenberg:** A long-established comprehensive university with international appeal
- ↳ **Anhalt University of Applied Sciences:** Practical programs of study, with a focus on engineering, business and design



**Are you more interested in vocational training?**

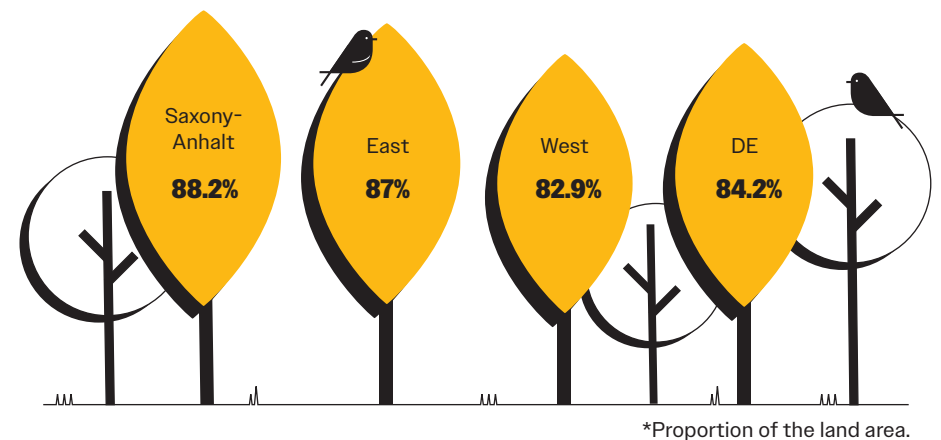
We also have a lot to offer those who choose that option.



# A STATE FULL OF CULTURAL TREASURES AND NATURAL WONDERS

**Saxony-Anhalt is full of visitor attractions.** From the forests and summit views of Mount Brocken (the highest point in the Harz Mountains), to the wide floodplains of the Middle Elbe, you will find yourself surrounded by pure, unspoilt nature. In Saale-Unstrut, vineyards, river bends and historical sites are just waiting to be explored. In the Anhalt-Dessau-Wittenberg World Heritage Region, you'll find standout architecture and landscape design, while the Altmark draws you in with its proud Hanseatic towns and wide-open scenery. The cities have a lot to offer as well: Magdeburg impresses with its cathedral and modern architecture, Halle with the Nebra Sky Disc and a vibrant cultural scene, and Dessau-Roßlau with Bauhaus, its parks, and the Garden Kingdom. Perfect destinations for a beautiful day out!

## OUTDOOR RECREATION: PROPORTION OF UNUSED LAND (2022)\*



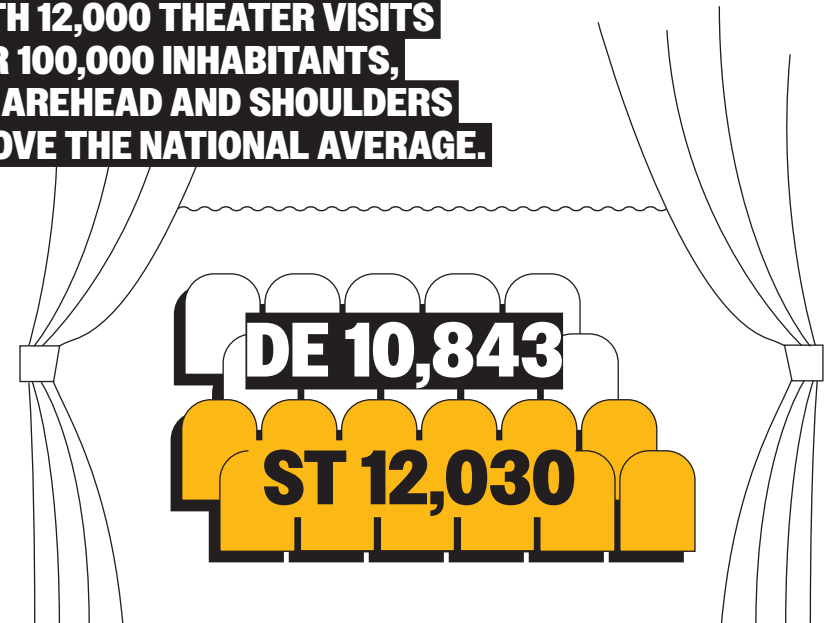


**“The commute here is short. I have more time for my family,  
and there are great opportunities for outdoor adventures.”**  
**Danny, Magdeburg**

**Saxony-Anhalt has an awesome range of things to do.**

We live and breathe culture here. More than 200 museums, five World Heritage Sites, the UNESCO Middle Elbe Biosphere Reserve and the Nebra Sky Disc (a UNESCO Memory of the World document) are waiting for you to explore.

**WITH 12,000 THEATER VISITS  
PER 100,000 INHABITANTS,  
WE ARE HEAD AND SHOULDERS  
ABOVE THE NATIONAL AVERAGE.**



Saxony-Anhalt also has plenty to offer when it comes to food and drink. From wines grown in Saale-Unstrut, Germany's northernmost wine region, to goat cheese from the Elbe meadows and the local classic "Lutherbrodt," there's a lot to discover and enjoy in the heart of Germany.



**Need a break?**

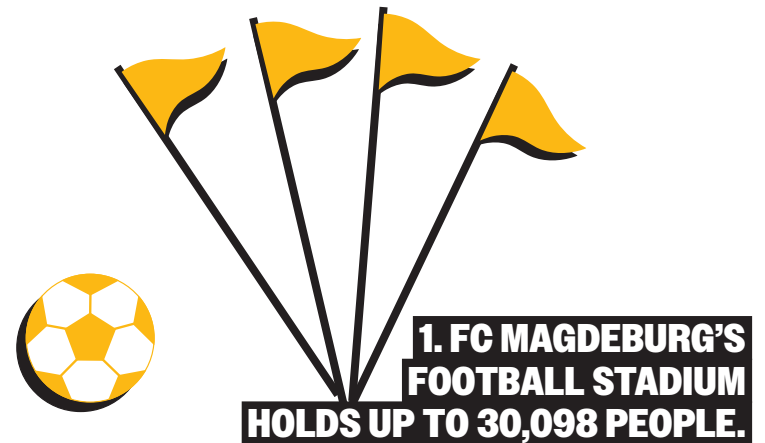
Discover the beauty of Saxony-Anhalt!



**OUTSTANDING  
ACHIEVEMENTS ARE A  
LOCAL TRADITION**

### **There is no shortage of thrilling sports in Saxony-Anhalt**

The people of our state love sports of all kinds. Our soccer team, 1. FC Magdeburg, is particularly popular. Founded in 1965, the team is an emblem of Saxony-Anhalt. In the 2024/25 season, they finished fifth in the Second Division of the Bundesliga, their best result since German Reunification.



**1. FC MAGDEBURG'S  
FOOTBALL STADIUM  
HOLDS UP TO 30,098 PEOPLE.**

Whether playing in the National League or the Champions League, SC Magdeburg has been part of the handball elite for several years. In June 2025, the team won the EHF Champions League title for the third time. Saxony-Anhalt is also strong in other sports. Local athletes perform well in rowing, athletics and swimming, both nationally and internationally.

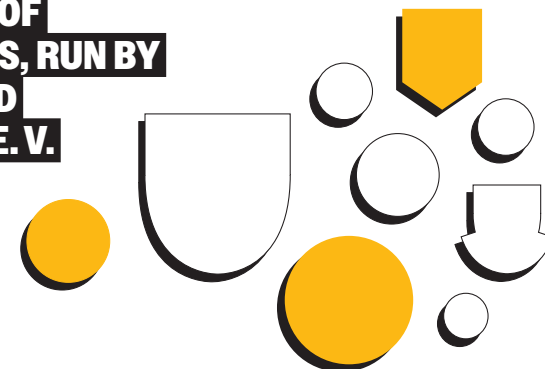


**“From water sports, to handball and soccer, sports are an important part of everyday life here.”**

**Lukas, Magdeburg**

**Saxony-Anhalt’s sports clubs: Activities with a community spirit** Even beyond professional sports, our state offers excellent options for everyone who wants to keep in shape. Over 3,000 sports clubs and modern facilities are open to all age groups. Here you can swim, do gymnastics, play soccer, basketball or handball, train in athletics, fence, climb into a rowing boat, or try your hand at many other activities. More than 50 different sports are offered by the state sports federations, creating a strong sense of team spirit throughout the state.

**374,590 MEMBERS OF  
3,011 SPORTS CLUBS, RUN BY  
LANDESSPORTBUND  
SACHSEN-ANHALT E. V.**



From basketball in Weissenfels to the bowling club in Zerbst: In Saxony-Anhalt, everyone can find a way to keep fit and meet other athletes. Families in particular benefit from our diverse range of sports activities, which remain affordable for everyone, thanks to municipal funding.



**This could be your club:** Search for a club with the Landessportbundes Saxony-Anhalt (State Sports Federation of Saxony-Anhalt)

# DO YOU WANT TO KNOW ALL THE DETAILS?

As a professional, you probably like to go into a lot of detail. Would you like more in-depth information? Then feel free to visit our website. There you'll find more information on Saxony-Anhalt's quality of life, education, studies and career opportunities. You'll learn more about our companies, employers and future-oriented industries. Saxony-Anhalt: Germany's best-kept secret.



**The “Saxony-Anhalt: Germany’s  
best-kept secret” campaign.**

## **Legal notice**

Publisher:

IMG Investitions- und Marketinggesellschaft Saxony-Anhalt mbH  
Am Alten Theater 6  
39104 Magdeburg, Germany

Editing and layout:

Scholz & Friends Berlin GmbH

Last updated:

August 2026

Picture credits:

Felix Meyer, Kornhaus Dessau am Elberadweg (cover page)

Rayk Weber (p. 2)

Nilz Böhme (p. 4, 10, 14, 18)

IMG Saxony-Anhalt, Teufelsmauer Timmenrode (p. 12)

1. FC Magdeburg (p. 16)

Sources:

IW Consult 2024, “Saxony-Anhalt: Where a good life is affordable”  
(pp. 3, 5, 9, 13, 15)

1. FC Magdeburg 2023 (p. 17)

Landessportbund Saxony-Anhalt 2024 (p. 19))

# ARE YOU A PROFESSIONAL LOOKING FOR A NEW JOB?

Look no further than Saxony-Anhalt! Our state offers many advantages you might not know about. The location conditions here are ideal, especially for skilled workers. There are attractive job opportunities in growth sectors, and the cost of living is the lowest in Germany. This is also shown in a study by the German Economic Institute (Institut der deutschen Wirtschaft – IW).

Rental and real estate prices are inexpensive, especially when calculated per square meter. Plus, families benefit from excellent childcare services. For example, no other state in Germany offers as much childcare capacity for children under six as we do.



SACHSEN-ANHALT

**#moderndenken**